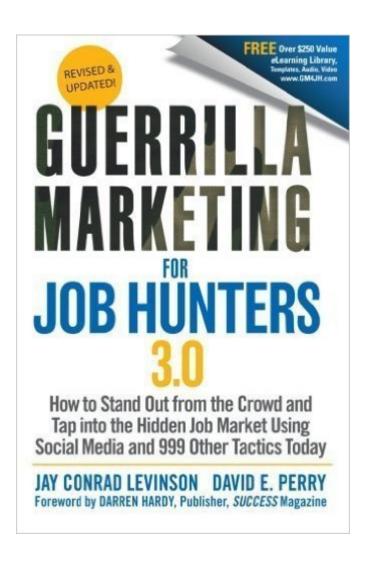
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This book is full of great ideas and very inspirational. I was using the "Coffee Cup Caper" and it got rave reviews. Please do as instructed in this book......your competition is not! The information on LinkedIn rocks.

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